

Walter McKenzie

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Curriculum Vitae & Career Educator Profile

surfaquarium.com
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Highly communicative and results-driven professional with a focus on optimizing operations and developing diverse teams to deliver initiatives across K-12, higher education, and non-profit sectors. Proven leadership success in education and technology environments. Adept at building trusted relationships, driving stakeholder engagement and improving end-user experience and satisfaction. Skilled in strategic planning, program design and implementation, enhancing the member value proposition, team leadership and executive decision-making.

Professional Experience

Senior Director, Member Communities
ASCD+ISTE (merged organization), Arlington, VA

2023 – 2024

Managed the transition of member communities of two successful professional education associations, worked cross-functionally to identify requirements, build consensus, design and propose new optimal models for each legacy program, soliciting input from leaders of legacy communities and the parent organization Board of Directors, worked with community teams from both organizations to select and launch a new unified online platform, and strategically contributed to new initiatives across the organization working with leadership, membership, innovation, human resources, grants, finance and technology partners.

- Led the merger of highly valued member communities of both ASCD and ISTE, positioning them well to connect into the new value propositions of the merged organization.
- Migrated ASCD members to the new Connect community, integrating them with ISTE members to build one single sign-on virtual experience of member, role-alike and affinity groups.
- Developed plan to transform the two legacy affiliate programs into a singular new component model.
- Worked to develop leadership training offerings for a refreshed Emerging Leaders program..

Senior Director, Constituent Services
Association for Supervision & Curriculum Development (ASCD), Arlington, VA

2010 – 2023

Led constituent services programs including Affiliates, Champions in Education, Connected Communities, Emerging Leaders, Professional Interest Communities, and Student Chapters to maximize their value proposition and drive results. Critically assessed risks and problem-solved complex issues. Prioritized and managed high-priority projects for integrated delivery, incorporating operational readiness assessments and strategic implementation principles. Built trusted relationships through ongoing collaboration, engagement work, and hands-on support. Acted as primary liaison providing regular reports to internal and external stakeholders through communications and presentations. Led creative recruitment efforts and created virtual learning and social media outreach initiatives, utilizing digital technologies to drive multi-media engagement. Partnered cross-functionally to achieve division and organizational goals. Supervised a diverse team, responsible for the hiring, training, development, and evaluation of direct reports. Provided board development, governance support and guidance around programs and operations.

- Successfully redesigned Constituent Services programs and introduced a knowledge ecosystem framework across the organization to add efficiencies and increase relevancy.
- Designed and launched hub-and-spoke model to deliver hybrid learning opportunities, providing online programming that extended global reach.
- Expanded and enhanced Emerging Leaders program to provide pathways that engage young leaders in the work of the organization while building career-long relationships.
- Hosted quarterly regional Leadership Meetups in response to member requests to increase opportunities to meet in person coming out of the COVID-19 disruption.
- Launched Champions in Education program to engage and energize midcareer professionals.

Launched new assistant superintendency leading information and educational technologies, defining roles and establishing metrics for 75 staff in a high-profile, nationally recognized school district. Supervised day-to-day operations, developing a vision, processes and strategies in support of district goals, managing budgets, securing district data, and improving end-user satisfaction ratings through implementation of ITIL management principles by staff. Collaborated with internal and external stakeholders to foster an inclusive, equitable, diverse environment for 20K students and 2K faculty.

Additional Experience

Director of Technology, 2005-2007

Northborough-Southborough Regional School District, Southborough, MA

Director of Information Systems, 2003-2005

Salem Public Schools, Salem, MA

Instructional Technology Coordinator, 2000-2003

Arlington Public Schools, Arlington, VA

Senior Technology Training Specialist, 1998-2000

U.S. Department of Housing & Urban Development, Washington DC

Course Developer & Online Faculty, 1998-2002

Pepperdine University, Malibu, CA

Department Chair, Professional Learning and Faculty Training, 1998-2002

Connected University, El Segundo, CA

Instructor for Instructional Technology Certificate Program, 1994-1998

University of Mary Washington, Fredericksburg, VA

Fourth and Fifth Grade Teacher and District Professional Development Specialist, 1994-1998

Spotsylvania County Public Schools, Spotsylvania, VA

Kindergarten, First and Third Grade Teacher and District Gifted Coordinator, 1986-1994

King George County Public Schools, King George, VA

Sixth Grade Social Studies and Language Arts Teacher, 1985-1986

Fredericksburg City Public Schools, Fredericksburg, VA

Congressional Intern, 1979-1980

Senator Daniel Patrick Moynihan, Washington DC

Honors & Awards

- **CoSN Volunteer Hall of Fame, 2009**
- **MassCUE Pathfinder Award, 2006**
- **Marquis Who's Who in America, 2006**
- **ISTE SigTEL Online Learning Award, 2006**
- **Virginia Commission for the Arts Award, 2001**
- **Compaq Outstanding Educator Award, 1998**
- **King George County Schools Teacher of the Year, 1989**

Publications Author

1. McKenzie, W. (2012). [Intelligence Quest: Project-Based Learning and Multiple Intelligences](#). Eugene, OR: International Society for Technology in Education.
2. McKenzie, W. (2005). [Multiple Intelligences and Instructional Technology, \(2nd ed\)](#). Eugene, OR: International Society for Technology in Education.
3. McKenzie, W. (2004). [Standards-Based Lessons for Tech-Savvy Students: A Multiple Intelligences Approach](#). Columbus, OH: Linworth Publishing.
4. McKenzie, W., Ed. (2004). [National Educational Technology Standards for Students Curriculum Series - Social Studies Units for Grades 9-12](#). Eugene, OR: International Society for Technology in Education.
5. McKenzie, W. (2002). [Multiple Intelligences and Instructional Technology: A Manual for Every Mind](#). Eugene, OR: International Society for Technology in Education.

Publications Contributing Author

6. Bell, R.L., Ed. (2005). [National Educational Technology Standards for Students Curriculum Series - Science Units for Grades 9-12](#). Eugene, OR: International Society for Technology in Education.
7. O'Hara, S., Ed. (2003). [National Educational Technology Standards for Students Curriculum Series Curriculum Series - Multidisciplinary Units for Grades 6-8](#). Eugene, OR: International Society for Technology in Education.
8. Hannah, L., Ed. (2002). [National Educational Technology Standards for Students Curriculum Series - Multidisciplinary Units for Grades 3-5](#). Eugene, OR: International Society for Technology in Education.

Publications Invited Articles

9. McKenzie, W. (2019) [Life-Long Learning in Leading](#). The Reformer: September 2019, 4th edition.
10. McKenzie, W. (2015) [Don't Make Them Come to You](#). Educational Leadership: April 2015, Volume 72, Number 7.
11. McKenzie, W. (2009). [Walking the Walk: Multiple Intelligences in Educator Professional Development](#). On Cue: Spring 2009, pp. 11-12, 27-29.
12. McKenzie, W. (2006). [A Dozen Practical Considerations for Today's Technology Leaders](#). On Cue: Winter 2006. pp. 7-8, 29.
13. McKenzie, W. (2005). [Mapping Learners to Technology](#). Classroom Connect Newsletter: November 2005, pp. 8-9.
14. McKenzie, W. (2004). [Integrating Literature and the Arts into Technology-Based Instruction: A New Unit Model for Educators](#). Linworth: Library Media Connection, August 2004, pp. 14-21.
15. McKenzie, W. (2003). [What Makes Online Courses Work?](#) On Cue: 2003, pp. 9 – 11.
16. McKenzie, W. (2003). [Find the Best Software: Using Bloom's Taxonomy and Multiple Intelligences to Select and Use Software](#). International Society for Technology in Education: Learning & Leading with Technology, May 2003, pp. 54-65.
17. McKenzie, W. (2002). [Media Selection: Mapping Technologies to Intelligences](#). VSTE Journal: November 2002, pp. 6-13.
18. McKenzie, W. (2002). [MI, IT and Standards: The Story of Jamie](#). Johns Hopkins University: New Horizons for Learning, October 2002, pp. 1-16.

Education and Credentials

- [Master of Education, Educational Technology, August 2000](#)
George Mason University, Fairfax, VA
- [Bachelor of Science, Elementary & Middle Education, May 1984](#)
The Ohio State University, Columbus, OH
- [Certificate, Advanced Board Development, November 2010](#)
BoardSource, Washington, DC:
- [Certificate, Digital Strategies for Business, Leading the Next Generation Enterprise, March 2021](#)
Columbia University, New York, NY
- [Certificate, Digital Disruption: Digital Transformation Strategies, April 2021](#)
University of Cambridge, Cambridge, UK
- [Certificate, Foundations Certification, September 2008](#)
Information Technology Infrastructure Library, Axelos, London, UK

Affiliations

- [American Society of Association Executives](#), Member, 2010-Present
- [The Annenberg Foundation](#), The Arts in Every Classroom Workshop Video, Participant, 2002
- [Arlington County Technology Advisory Commission](#), Member, 2007-2010
- [BoardSource](#), Member, 2010-Present
- [Capital Region Society for Technology in Education](#), Founder and Executive Director, 2008-2010
- [Codie Awards](#), Judge, 2011 & 2012
- [Consortium For School Networking](#), Green Computing Committee, 2007-2010
- [The Kennedy Center](#), Changing Education through the Arts Program, Participant, 2001-2003
- [International Society for Technology in Education](#), Member, 1998–Present
- [Massachusetts ASCD](#), Communications Director, 2005-2008
- [Massachusetts Computer Using Educators](#), Board Member 2004-2006; Board President, 2006-2007
- [Massachusetts Educational Technology Administrators Association](#), Founder, 2003-2007
- [New England International Society for Technology in Education](#), Founder, 2005-2007
- [ThinkQuest](#), Judge, 2008-2011
- [Virginia Educational Technology Advisory Commission](#), Member, 2008-2010
- [Virginia Society for Technology in Education](#), Board Member, 2007-2008

References

Available upon request.