

# Walter McKenzie M.ED.

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## Curriculum Vitae & Senior Director Profile

Highly communicative and results-driven professional with a focus on optimizing operations and developing diverse teams to deliver initiatives across K-12, higher education, and non-profit sectors. Proven leadership success in education and technology environments. Adept at building trusted relationships and driving additional revenue streams. Skilled in strategic planning, global expansion, considered action, and decision-making.

## Education and Credentials

### Master of Education, Educational Technology

George Mason University, Fairfax, VA

### Bachelor of Science, Elementary & Middle Education

Ohio State University, Columbus, OH

## Professional Experience

### Senior Director, Constituent Services

2010 – Present

#### Association for Supervision & Curriculum Development (ASCD), Alexandria, VA

Oversee constituent services across SASCD Affiliates, Connected Communities, Emerging Leaders, Professional Interest Communities, and Student Chapters to maximize effectiveness and drive organizational results. Critically assess risks and problem-solve complex issues. Prioritize and manage high-priority projects for integrated delivery, incorporating operational readiness assessments and strategy development. Build trusted relationships through thought-partnership blended with hands-on support. Act as primary liaison and provide regular reports to internal and external stakeholders through presentations and communications. Lead creative recruitment efforts and create hybrid learning and development models. Implement digital technologies to drive multi-media engagement. Partner cross-functionally to achieve goals. Supervise a diverse team, responsible for the hiring, training, evaluating, and developing of all team members. Provide Board of Director governance and oversight to programs.

- Successfully redesigned ASCD Constituents Services programs and introduced knowledge ecosystem across the organization to add efficiencies and increase relevancy.
- Significantly cut costs through restructured budgeting process, resulting in aligned investments.
- Established a reselling initiative for affiliates, offering royalties to increase awareness.
- Orchestrated a hub-and-spoke model to deliver hybrid learning opportunities, and achieved online programming to extend global reach.

### Assistant Superintendent, Information Services

2007 – 2010

#### Arlington Public Schools, Arlington, VA

Managed information and educational technologies for a high-profile high school district. Monitored day-to-day activities and led a team of 75 employees, including the hiring, training, evaluating, and developing of all team members. Administered a comprehensive budget, as well as business systems and all hardware and software resources. Ensured the confidential storage of all student data. Developed a vision and executable strategies to achieve organizational targets. Regularly collaborated with internal and external partners. Actively created an inclusive, equitable, and diverse environment for 20K students and 2K member faculty.

- Achieved cost savings of \$4M through improved accountability and resourcing planning solutions.
- Delivered an advanced technology solution exceeding \$5M over three years, collaborating with stakeholders and engaging cross-functional teams.
- Reduced annual budget by 25% by consolidating spending and renegotiating contracts.
- Enhanced customer-centric service with implementation of Information Technology Infrastructure Library (ITIL).

Facilitated services for the regional school district, incorporating instructional and administrative technology for 5.5K students. Enabled the development of applications, processes, and infrastructures to deliver critical capabilities. Created cross-functional strategies to reduce costs and increase efficiencies. Developed professional standards for 350+ employees, ensuring compliance with state requirements. Formed dependable relationships with key stakeholders including senior executives; served as primary point of contact for all technical and quality issues with strong people-centric focus. Provided regular communications reports and project dashboards. Smoothly adapted to new roles and situations as needed, working under pressure. Continuously performed audits and pro-actively solved problems to reduce security risks.

- Effected a hardware lease program and created an annual replacement cycle to reduce spend by \$300K annually.
- Increased data security while lowering repair and maintenance costs by updating hardware inventory, district servers, and back-up systems.
- Established professional learning standards for and created catalogue of offerings to meet state requirements including teaching applications training and data analysis and management software.
- Awarded *Pathfinder Award* for developing multi-state relationships with superintendents and ISTE affiliates, effectively revitalizing the MA Computer Using Education Board.

## **Additional Experience**

**Director of Information Systems**  
Salem Public Schools

**Senior Technology Training Specialist**  
U.S. Department of Housing & Urban Development

**Course Developer & Online Faculty**  
Pepperdine University

**Conference Presenter and Content Developer**  
Classroom Connect

**Instructor for Instructional Technology Certificate Program**  
Mary Washington University

## **Professional Certifications**

**Digital Transformation Strategies**  
University of Cambridge, 2021

**Digital Strategies: Leading the Next Generation**  
Columbia University, 2020

**Advanced Board Development**  
BoardSource, 2010

**Foundations Certification**  
Information Technology Infrastructure Library (ITIL), 2008

## Publications Author

1. McKenzie, W. (2012). [Intelligence Quest: Project-Based Learning and Multiple Intelligences](#). Eugene, OR: International Society for Technology in Education.
2. McKenzie, W. (2005). [Multiple Intelligences and Instructional Technology. \(2nd ed\)](#). Eugene, OR: International Society for Technology in Education.
3. McKenzie, W. (2004). [Standards-Based Lessons for Tech-Savvy Students: A Multiple Intelligences Approach](#). Columbus, OH: Linworth Publishing.
4. McKenzie, W., Ed. (2004). [National Educational Technology Standards for Students Curriculum Series - Social Studies Units for Grades 9-12](#). Eugene, OR: International Society for Technology in Education.
5. McKenzie, W. (2002). [Multiple Intelligences and Instructional Technology: A Manual for Every Mind](#). Eugene, OR: International Society for Technology in Education.

## Publications Contributing Author

6. Bell, R.L., Ed. (2005). [National Educational Technology Standards for Students Curriculum Series - Science Units for Grades 9-12](#). Eugene, OR: International Society for Technology in Education.
7. O'Hara, S., Ed. (2003). [National Educational Technology Standards for Students Curriculum Series Curriculum Series - Multidisciplinary Units for Grades 6-8](#). Eugene, OR: International Society for Technology in Education.
8. Hannah, L., Ed. (2002). [National Educational Technology Standards for Students Curriculum Series - Multidisciplinary Units for Grades 3-5](#). Eugene, OR: International Society for Technology in Education.

## Publications Invited Articles

9. McKenzie, W. (2019) [Life-Long Learning in Leading](#). The Reformer: September 2019, 4th edition.
10. McKenzie, W. (2015) [Don't Make Them Come to You](#). Educational Leadership: April 2015, Volume 72, Number 7.
11. McKenzie, W. (2009). [Walking the Walk: Multiple Intelligences in Educator Professional Development](#). On Cue: Spring 2009, pp. 11-12, 27-29.
12. McKenzie, W. (2006). [A Dozen Practical Considerations for Today's Technology Leaders](#). On Cue: Winter 2006. pp. 7-8, 29.
13. McKenzie, W. (2005). [Mapping Learners to Technology](#). Classroom Connect Newsletter: November 2005, pp. 8-9.
14. McKenzie, W. (2004). [Integrating Literature and the Arts into Technology-Based Instruction: A New Unit Model for Educators](#). Linworth: Library Media Connection, August 2004, pp. 14-21.
15. McKenzie, W. (2003). [What Makes Online Courses Work?](#) On Cue: 2003, pp. 9 - 11.
16. McKenzie, W. (2003). [Find the Best Software: Using Bloom's Taxonomy and Multiple Intelligences to Select and Use Software](#). International Society for Technology in Education: Learning & Leading with Technology, May 2003, pp. 54-65.
17. McKenzie, W. (2002). [Media Selection: Mapping Technologies to Intelligences](#). VSTE Journal: November 2002, pp. 6-13.
18. McKenzie, W. (2002). [MI, IT and Standards: The Story of Jamie](#). Johns Hopkins University: New Horizons for Learning, October 2002, pp. 1-16.

## Affiliations

- American Society of Association Executives, Member, 2010-Present
- Arlington County Technology Advisory Commission, Member, 2007-2010
- BoardSource, Member, 2010-Present
- Codie Awards, Judge, 2011 & 2012
- Consortium For School Networking, Green Computing Committee, 2007-2010
- International Society for Technology in Education, Member, 2000-Present

- Massachusetts ASCD, Communications Director, 2005-2008
- Massachusetts Computer Using Educators, Board President, 2006-2007
- Massachusetts Educational Technology Administrators, Founder, 2003-2007
- New England International Society for Technology in Education, Founder, 2005-2007
- United States Senator Daniel Patrick Moynihan, Senate Intern, 1979-1980
- Virginia Educational Technology Advisory Commission, Member, 2008-2010

## References

Available upon request